## State of South Caroling Governor's Proclamation

WHEREAS, life insurance can play an essential role in a sound financial plan, helping survivors to meet immediate, ongoing, and future monetary obligations and objectives following the death of a family member; and

WHEREAS, an estimated 44% of households across the nation have inadequate life insurance protection, which often results in financial hardship for surviving family members; and

WHEREAS, insufficient life insurance coverage increases the risk that survivors will have to work additional jobs or longer hours, borrow money, use up savings and other investments, modify educational plans for children, or move from the family home in an effort to maintain their quality of life; and

**WHEREAS,** qualified life insurance professionals can help determine the type and amount of life insurance necessary to ensure the future security of individuals and their families.

**NOW, THEREFORE, I,** Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim September 2005 as

## LIFE INSURANCE AWARENESS MONTH

throughout the state and encourage all South Carolinians to learn more about life insurance and the role it plays in the financial stability of families and loved ones

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MARK SANFORD

GOVERNOR STATE OF SOUTH CAROLINA